



Positive Environmental Impact

Our Mission

Agriculture faces in this century the challenge to **feed at least 3,000 million more people** in the planet, while reducing the green house emissions, preserves biodiversity and improves rural wellbeing. The production of food not only needs to increase in volume by 60% by 2050, it also needs to improve the caloric balance

Sustainability is the sum of actions that we do as individuals or society to guarantee that future generations can exist in a secure way, that the future world and its natural resources are enough for the growing population

Sustainable Impact



**Sustainable
agriculture**



**People and
communities**



**Responsible
business**



Sustainable Agriculture

Grow More with Less

Growing more crops with less water, fertilizers and land; leading to truly sustainable agricultural production.

Regenerative agriculture

Promoting biodiversity and soil health; working with nature, not against it.

Advancing Life Around the World

Securing a safe and reliable food supply through driving innovative partnerships, collaboration and education.

Circularity in Farming

Removing waste from landfills around the world through collecting, recycling and using the recycled material in our products

New sustainable business models

Driving regenerative practices through proving more tools to farmers to participate in global carbon markets and investments in water replenishment.

Measuring our Environmental Impact

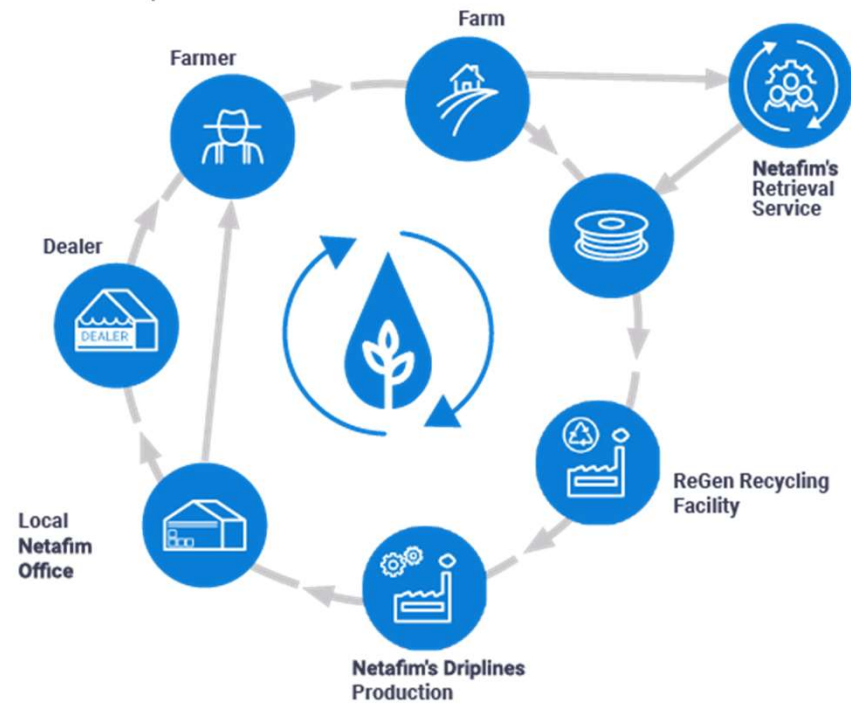
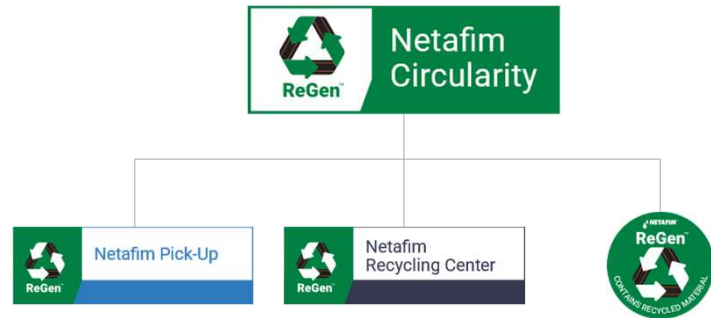
Conducting life cycle assessments on our portfolio of products and crop cultivation to fully understand the value of drip irrigation to our environment and food production.



Netafim Circularity Program

Zero-Waste in Farming - ReGen™

Collecting, recycling and using the recycled material in our products



By 2030, our driplines will contain at least 45% recycled content



People And Communities



Netafim's social responsibility

- Netafim supports more than 90 communities in 25 countries
- More than 35% of Netafim employees take part in volunteering activities



Education for sustainability



Volunteering for our communities



Earth day initiatives



Responsible Business



Netafim is committed to zero waste in all of our factories by 2025



Investing in our employees' self development and well being.



Doing business in a compliant manner; ethically, responsibly and transparently.

Worldwide Collaboration And Recognition



“What’s in it for me?”

PepsiCo pioneers in the promotion of sustainable agricultural practices through the adoption of technology in nearly 1,000ha of open field potatoes in the last three years in Mexico

1/ Yield

- Yield increases **22%** with drip compared with pivot

2/ Water savings

- Savings in water by **29%**, compared with pivot.


3/ Energy costs

- With drip we have documented **35% in energy cost** vs pivot

4/ Quality

- Uniform sizes, with higher number of potatoes, better health and quality

In SON there are 14,000 ha of potato under irrigation, most of it under sprinkler. If we migrate to drip 75% of this area, we would generate a water savings equivalent to the per capita consumption of water in the Municipio de Hermosillo for 3 months (330 l/hab/day for 940,000 people)



“ In times when precision irrigation is needed more than ever to fight extreme climate cycles and drought patterns replicating around the world, Netafim continues to drive the conversion to a sustainable agriculture with a circular business model in mind ”



 **NETAFIM**TM
GROW MORE WITH LESS